## NOMOS GLASHÜTTE



The brand: Produced in Glashütte, Germany's historic watchmaking centre, Nomos's timepieces feature uncluttered, minimalist design and principles established by the Bauhaus art school. The recent introduction of —  $mein\ Gott!$  — bold colour and extra flourishes for the 2018 Autobahn model set the cat among the pigeons, but everyone agrees on one thing: Nomos's hand-finished watches are a unique proposition.

Key watch: Tangente, the brand's best seller for 25 years.

They say: "We're highly innovative and very ambitious, and want more independence and to do as much in-house as possible. In terms of production, we will continue to invest in research and development. At the Nomos design studio Berlinerblau, our designers never run out of inspiration and ideas. So you can rest assured, there is plenty to look forward to." — Uwe Ahrendt, CEO, Nomos Glashütte .

We say: The brand challenges the world of watchmaking with modernist designer cool.  $nomos\mbox{-}glashuette.com$ 

- Autobahn Neomatik 41 Date Midnight Blue, 41mm stainless steel, blue/black woven textile strap, £3,800
- Ludwig Neomatik 41 Date, 40.5mm stainless steel, black Horween Genuine Shell Cordovan leather strap, £3,140
- 3. Ahoi Neomatik Siren White, 36.3mm stainless steel, light grey woven textile strap, £3,240
- Orion Neomatik 41 Date, 40.5mm stainless steel, black Horween Genuine Shell Cordovan leather strap, £3,300
- 5. Tetra Matcha, 29.5mm x 29.5mm stainless steel, light grey velourleather strap, £1,700
- 5. Autobahn Neomatik 41 Date Sports Gray, 41mm stainless steel, blue/black woven textile strap, £3,800

112 Directory 2018